

Proposal Form

Name:- Lewis Ainsworth

This form should be submitted with your Year 3 Business Plan and a copy of your Live CV

Overview of the project

Briefly describe the task, the relevance of your industrial partner, the role that you will be able to fulfill and the way that this will enhance your learning.

Location: Wickes Winchester

Role: Design Consultant (DC)

Wickes design and install modern, up-to-date kitchen areas catered around the customers individual needs, desires and budget. They offer an in-store showroom tour, home appointments and virtual showroom tours to attain as much information needed to create the perfect kitchen for the customer.

As a DC I will be responsible for lead taking, conducting home visits, holding in-store appointments (reveal and close appointments) and organizing my calendar to accommodate time for each customer. In essence the job role requires me to take the customer from the lead taking stage (gathering their information) right through to designing and selling their desired project.

What key opportunities will this task offer you in the following areas

1. Design Practice

- Ability to learn professional practices from industry designers
- Kitchen & Bathroom visualisations for clients

2. Technology (inc software skills)

- Improved CAD skills and knowledge
- Potential to conduct virtual tours

3. Processes (Development Processes, Project Management / Time Management etc)

- Improved time management skills when dealing with real client deadlines
- Gain a better understanding of the design process

4. Critical Analysis (Reflective Processes / research skills)

- Improved work efficiency
- Reflect on how my skills and design workflow has improved over the course of my placement

Learning Outcomes

Please indicate how each outcome will be met in relation to the key opportunities that you have described above (Drag the ticks to the appropriate boxes add more if needed)

	1	2	3	4
Design creative products and/or environments that are attractive, easy to use and fit for purpose	X	X		
Demonstrate a critical understanding of the principles of user centred / experience design, with the sensibility and ability to select and assess appropriate materials for their designs		X	X	
Develop detailed concepts, narratives and engaging content for a variety of platforms highlighting areas of specialism and interest as a method for self-promotion	X		X	
Effectively assess and document the process of a project from outline business proposals through specifications, client changes and reviews	X			X
Critically assess and use a range of methods to test the integrity and feasibility of their design, effectively and thoroughly prior to production		X		

Agreed Assessment Submission

Project Outcome

This will include:- Greater understanding of the industry design process and greater knowledge of Fusion

Project Portfolio

This will contain:- Techniques learned on Fusion displayed through either Kitchen, Bathroom or home office designs

Process Report:

This will contain:- Details on my strengths and challenges working as a DC.

Signed & Agreed by :-

Placement Representative

Supervising Tutor

Student

_____